

## Innovative Software Leader Moves Technology into the 5th Dimension

*Vehicle Turning Simulations Will Never Be the Same*

### FOR IMMEDIATE RELEASE

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In honor of April Fool's Day, Transoft Solutions, developers of productivity enhancing software for the transportation engineering community, is pleased to announce the release of a video spoofing its flagship software AutoTURN Pro 3D.

The video features a mock 'new' technology termed "SmartSenses" that enables transportation designers to experience real-life driving simulations such as driving through snowy conditions, roads marked with potholes, and through gale force winds.

In comedic form, the narrator, fictional character Ronaldo Rivera, AutoTURN Product Visioneer, talks about the benefits of moving beyond the 3D realm into 5D. "We asked ourselves, how can we help our users generate vehicle simulations that are more real, and how can we improve the user experience using today's technology? This is where the next generation of vehicle simulation comes into play. We skipped 4D and jumped into the 5D world. Now engineers and designers will be able to duplicate and experience a vehicle turn simulation in all types of real world environments."

The mock software, aptly named AutoTURN 5D, is positioned as beta software soon to be added to Transoft's existing technology line-up including:

- AutoTURN Pro 3D for simulating vehicle turning maneuvers and swept paths
- AeroTURN Pro 3D for simulating complex aircraft maneuvers
- TORUS 3D for planning roundabouts
- NEXUS 3D for leading intersection design

"We wanted to have some fun with April Fools so our incredibly creative team came up with the idea to feature a mock technology capable of adding a tactile element to roadway and site design," says Noel Dolotallas, Vice President of Corporate Marketing. "It's without a doubt the funniest video we've created and one we hope our viewers and fans get a kick out of."

To view the video explaining the ground-breaking technology, please visit: <http://youtu.be/BmTB77mGRzY>.

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