

## **Transoft Solutions Seeks to Spotlight Transportation Engineering's Unsung Designers and Projects**

*Transoft Solutions offers Unique Opportunity to Showcase Talent And Receive Valuable Add-ons To World Leading AutoTURN Software*

### **FOR IMMEDIATE RELEASE**

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Transoft Solutions, developers of industry leading software for the engineering and architectural communities, is calling on the designers from the AEC industry (Architectural, Engineering, and Construction) who are users of AutoTURN, ParkCAD, GuidSIGN, AeroTURN, AeroTURN Pro, and TORUS, for project stories, case studies, or whitepapers, to be featured in leading engineering periodicals. In addition to offering designers an opportunity to showcase their work and gain invaluable recognition for their firms, writers of publication ready submissions will receive two AutoTURN Extended Vehicle Libraries.

"It is always exciting to hear about the projects our users have worked on and some of their design challenges," said Noel Dolotallas, Vice-President, Marketing and Sales. "With there being so many great forward thinking firms and agencies out there, we want to help shine a spotlight on the designers who have consistently completed the ambitious, and innovative projects many people may not be aware of. With the current economic climate being what it is, I'm encouraging everyone to take part in this initiative so that we and our team of writers can help you gain that much-needed exposure for you and your organization."

Transoft Solutions products and articles are frequently featured in print and digital publications such as ENR, Roads and Bridges, TM&E, Airports International, Passenger Terminal World, Parking Today, World Highways, MicroStation Connections, and more. Designer's project stories, case studies, or whitepapers proposed for submission can detail any type of architectural, civil / transportation engineering projects and/or unique uses of Transoft Solutions' software. The desired length for submission is between 750 - 1000 words and must contain two 300 dpi images with at least one screen shot.

AEC industry professionals interested in writing about their project successes or require further information are encouraged to contact, Dallas Harris, Public Relations Specialist, by email at [dh@transoftsolutions.com](mailto:dh@transoftsolutions.com) or by calling 1-604-244-8387. Complete contact information, including daytime telephone number is required. In order to receive the offer of two free AutoTURN Extended Vehicle Libraries

To view articles Transoft Solutions has collaborated on previously or for further information about Transoft Solutions' suite of productivity enhancing tools, training solutions, or to download free software demos or sign up for web-based demonstrations, visit [www.transoftsolutions.com](http://www.transoftsolutions.com).

### **About Transoft Solutions**

Established in 1991, Transoft Solutions Inc. develops the most thoroughly researched and innovative CAD-based software for the engineering and architectural design communities. As an Autodesk Developer Network Professional and Bentley Developer Network Commercial member Transoft Solutions continues to deliver software second to none. Known as a world-wide industry leader, Transoft Solutions suite of productivity enhancing solutions have become the trusted de-facto standard for over 90% of the Top 100 ENR AEC firms, 85% of North American departments of transportation, and regulatory agencies including AASHTO.

For more information on Transoft Solutions' family of products, please visit [www.transoftsolutions.com](http://www.transoftsolutions.com) or call direct 1.888.244.8387

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