

Transoft Solutions Strengthens their Sales Team for the Americas

Three New Additions to Transoft's Sales Team to Better Meet Clients Needs

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Transoft Solutions, developers of industry leading CAD software for the global transportation engineering community, has strengthened its sales team for the Americas with the addition of a new Sales Director for the Americas and Regional Account Managers for the North American East Coast and Latin America.

The new Sales Director, Moez Lalani has over 25 years of sales and sales management experience in the high technology software solutions industry. He previously worked for AutoDesk Inc. as a Territory Sales Manager for Canada. Moez is skilled at driving strategic initiatives which have resulted in long lasting relationships with global companies.

Majo Varghese will be the new Account Manager for the North American East Coast. Majo is a graduate engineer with more than 15 years experience in engineering design. He has worked with Bentley Systems as a senior consultant and is a certified MicroStation and ProjectWise instructor.

The new Account Manager responsible for Latin America and the South Eastern coast of North America is Raul Herrera. Raul has 11 years of international sales experience with the Americas, Middle East and South East Asia. Being fluent in English, Spanish and French, Raul will be an excellent addition to the sales team to help both North American clients and Latin American client's needs.

Noel Dolotallas, Vice President of Marketing and Sales at Transoft Solutions, had this to say, "We are delighted to welcome Moez, Raul and Majo to our team. With their background and expertise they have the right vision to carry out our sales strategies judiciously. This expansion of our sales team further strengthens our ability to meet the needs of our clients. We have innovative plans for 2012 and look forward to a very exciting start to the year."

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Media Contact:

Harp Bhandal
Public Relations
Transoft Solutions Inc.
250 - 13575 Commerce Parkway
Richmond, B.C., Canada V6V 2L1

Tel | 1.604.244.8387
Fax | 1.604.244.1770
Email | h.bhandal@transoftsolutions.com